

NAGASE Cup 2025 Report: Most Participating Athletes Yet at 1,700; Even More International and Inclusive

The NAGASE Cup 2025 (World Ranking Competition/WPA Approved), specially sponsored by Nagase & Co., Ltd. (Chiyoda-ku, Tokyo; Representative Director, President and CEO: Hiroyuki Ueshima), was held on Sunday, November 23 and Monday, November 24, 2025 at the Japan National Stadium (Shinjuku, Tokyo).

This athletics competition was held by Japan Para Athletics and the Tokyo Athletics Association, with a Japan Association of Athletics Federations approved category and a Japan Para Athletics approved category. Starting in 2022 with the concept of “an inclusive competition anyone can join” regardless of differences such as age, nationality, or whether or not they have disabilities, this was the fourth time it was held.

Over 8,000 spectators came over the two days of the competition. Approximately 1,700 athletes (including 291 para athletes) from Japan and abroad participated, the most of any NAGASE Cup yet. Over the two days, four world records and one Asian record were made*, with exciting races being held over a number of events. Overseas athletes from countries such as Indonesia and Singapore also participated, making it an even more inclusive event than ever with the diversity of athletes participating. Pereira Veronica Shanti from Singapore placed first in both the Women’s Group 1 100m and 200m and Zohri Lalu Muhanmad from Indonesia placed first in the Men’s Group 1 100m, with overseas athletes having a particularly strong showing in the short distance events. A survey held during the competition (with 1,852 valid responses) showed approximately 97% of respondents were “satisfied” or “relatively satisfied” with the NAGASE Cup, showing the competition as a whole was well-received.

In addition to the events, carrying on the concept from 2024 of “spreading inclusivity even further,” initiatives were enhanced to ensure both athletes and spectators could easily participate and enjoy themselves. Inside the venue, in addition to experiences continued from the previous year allowing participants to see what it is like to have a prosthetic leg or spectate with a digital device, there was a new opportunity to experience being a wheelchair racer. This provided everyone from children to adults with the chance to try the equipment used by athletes and experience with their own body diversity and inclusion through sports.



Japan National Stadium



New world record in the Men's 800m (T63) by
Hajime Kondo



Pereia Lalu Muhanmad

*: https://para-ath.org/wp-content/uploads/2025/11/20251126_New_record.pdf (Japanese only)



Wheelchair race



Athletes with and without disabilities racing



Wheelchair racer experience

In 2025, a variety of guests also appeared to make the event even more exciting. On both days, Kenjiro Toyohara acted as the MC for the secondary audio channel radio, providing commentary on events and interviewing guests with a practiced ease, as well as Tsumugi Miyahara, an elementary school student who aims to become a para reporter, interviewing para athletes and shared their voices and stories with spectators.

On the 23rd, 100m hurdles Olympian and former Japan record holder Asuka Terada appeared, encouraging elementary school runners by high-fiving them after they reached the goal. On the 24th, Yoshihide Kiryu, the first Japanese sprinter to record sub-10-second time in the men's 100m and a continued inspiring presence for Japanese sprinters, shook hands with and congratulated athletes at the finish line. These guests speaking about the value of an inclusive athletics competition from their own perspectives further supported the creation of a competition where “everyone can enjoy, everyone can shine.”

With the slogan of “Delivering next.”, the NAGASE Group is bringing the next value to the society of the future. As well as encouraging athletes to work towards their “next” through the NAGASE Cup, our goal is to spread inclusivity and the recognition of diversity throughout society by making it into a place where spectators, competitors, volunteers and local residents can encounter new experiences and values.



Kenjiro Toyohara (right), MC for the secondary audio channel radio



Reporter Tsumugi Miyahara (left) and Olympian Asuka Terada (right)



Yoshihide Kiryu (right), enthusiastically shaking an athlete's hand

■Competition Overview

Competition Name: NAGASE Cup 2025 (World Ranking Competition/WPA Approved)

Dates: Sunday, November 23 and Monday, November 24, 2025

Venue: Japan National Stadium

(10-1 Kasumigaokamachi, Shinjuku-ku, Tokyo)

■ Competition Official Media Accounts

Website: <https://www.nagase.co.jp/nagasecup/> (Japanese only)

Instagram: https://www.instagram.com/nagasecup_since2022/

◆Inquiries

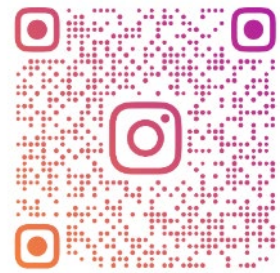
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Official Instagram account